

FOR IMMEDIATE RELEASE

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CEO Sophia Salenius will be speaking on mHealth 2010

We are pleased to announce that the CEO of RegPoint Ltd. Ms. Sophia Salenius, will be giving a speech at the mHealth Conference in September in Dubai. RegPoint Ltd. is a health services company focused on bringing wireless technology to the global healthcare community. RegPoint Ltd is a forerunner on mHealth applications and services. More information about RegPoint Ltd. can be found by visiting www.regpoint.eu

mHealth 2010 will take place between the 13th - 15th September in Dubai, UAE, and will feature prominent industry figures from across the ecosystem, as well as showcasing the very latest deployments and applications.

mHealth 2010 brings together leading players from across the entire mobile healthcare ecosystem. It will feature 35+ top executive presentations and global case studies. The conference will facilitate the global development of mobile healthcare and explore ways in which universal healthcare can be delivered with the aid of mobile technology.

Ms. Salenius speech will cover mHealth lessons learned during the past 10 years and key opportunities going forward. The speech will focus on

- How the evolution of mHealth over the past decade has defined future opportunities
- Clinical study: Results showing the importance of using mHealth in disease management for patients and clinicians
- Case study: how the risk of serious complications from diabetes can be reduced by 9% via wireless diabetes management
- How mHealth will increase business for mobile manufacturers and operators, all with a recognized positive impact on economic growth.

We look forward seeing you on mHealth 2010.

Best wishes,

Aaron Richard Earl Boasman

Conference Director, mHealth 2010

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